



REGULATORY GUIDELINES

**SUNSCREEN  
AND SELF TAN**

## EXAMPLE

### Artwork of a sunscreen product

This example artwork includes all mandatory elements for a sunscreen product. The elements mentioned in this guide is highlighted in grey. Use it as an example when designing your artwork.

*Note: The artwork also includes mandatory elements for **all** cosmetic products, which are explained in the PDF "Regulatory Guide - All Cosmetic Products."*



The artwork is a vertical label for a sunscreen product. At the top, it features a stylized sun icon and the words 'SUN SCREEN' in large, bold, yellow letters. Below this, it says 'High Protection SPF 50' in white text on a dark blue background, followed by '150ml' in white. The right side of the label contains detailed information in Swedish and English, including usage instructions, warnings, and ingredients. At the bottom, there is a barcode, a UVA symbol, a recycling symbol, and the text 'MADE IN SWEDEN'.

**SUN SCREEN SPF 50 FOR WHOLE BODY**

**SV:** Produkten ger långvarigt, effektivt och extra vattenresistent skydd. Formulan återfuktar och bibehåller hudens fukt även vid havs- och poolbad.

**Bruksanvisning:** Applicera solskyddsmedlet innan du går ut i solen. Applicera medlet ofta så att du är skyddad hela tiden, särskilt när du svettas eller när du har badat och torkat dig. Applicera generöst. För hela kroppen krävs cirka 30 ml, motsvarande en full hand. Använd endast på hel hud. Undvik kontakt med ögonen.

**Försiktighetsåtgärder:** Vistas inte för länge i solen, även om du använder ett solskyddsmedel. Utsätt inte spädbarn och småbarn för direkt sol. För mycket sol medför en allvarlig hälsorisk. Om du applicerar för litet solskyddsmedel får du mycket sämre skydd. Förvaras mörkt i rumstemperatur.

**SV Varning:** Tryckbehållare: Kan sprängas vid uppvärmning. Får inte utsättas för värme, heta ytor, gnistor, öppen låga eller andra antändningskällor. Rökning förbjuden. Får inte punkteras eller brännas, gäller även tömd behållare. Skyddas från solljus. Får inte utsättas för temperaturer över 50° C

**EN:** The product provides long-lasting, effective, and extra water-resistant protection. The formula hydrates and retains the skin's moisture even during sea and pool bathing.

**Instructions for use:** Apply sunscreen products before sun exposure. Reapply frequently to maintain protection, and especially after perspiring, swimming or towelling. Apply generously. You need about 30 ml for the entire body - roughly a full handful. Use only on intact skin. Avoid contact with eyes.

**Precautions:** Do not stay too long in the sun, even while using a sunscreen product. Keep babies and young children out of direct sunlight. Over- exposure to the sun is a serious health threat. Reducing the quantity of sunscreen product applied will lower the level of protection significantly. Store in dark place at room temperature.

**EN Warning:** Pressurised container: May burst if heated. Keep away from heat, hot surfaces, sparks, open flames and other ignition sources. No smoking. Do not pierce or burn, even after use. Protect from sunlight. Do not expose to temperatures exceeding 50 °C/ 122 °F. Keep out of reach of children.

**Ingredients:** Aqua, Propylene Glycol, Butane, Octocrylene, Diethylamino Hydroxybenzoyl Hexyl Benzoate, VP/Hexadecene Copolymer, Butyl Methoxydibenzoylmethane, Palmitic Acid, Isobutane, Stearic Acid, Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine, C12-15 Alkyl Benzoate, Ethylhexyl Triazone, Propane, PVP, Shea Butter Ethyl Esters, Polysorbate 20, Triethanolamine, Dimethicone, Glycerin, Carnosine, Tocopheryl Acetate, Sodium Ascorbyl Phosphate, Tetrasodium Glutamate Diacetate.

Best before: see bottom

The Sunscreen Company  
The main street 1  
Beauty City, Sweden

MADE IN SWEDEN

UVA

3 210

9 33934 1005643

3. UVB labelling with  
Labelled category and Labelled SPF

4. Precautionary statement and  
5. instructions for use in Swedish and English

2. UVA symbol

## GUIDE

### Regulatory guidelines for sunscreen and self tan products


This guide outlines the additional mandatory artwork requirements for sunscreen and self tan products. These requirements are in addition to the general labelling obligations that apply to all cosmetic products. Use this document as a guide to ensure your artwork design fully complies with relevant regulations.

In the **Elements** column, you'll find the additional mandatory labelling requirements specifically for sunscreen products, along with precautionary statements, instructions for use, and storage information relevant to sunscreen and / or self-tan products. In the **Explanation** and **Examples & symbols** column, we clarify what each element entails and why or when it is required.

If your product is an aerosol, wet wipe, and / or sold in the UK, you will receive a separate PDF detailing the specific requirements for those categories. You will also be provided with a general guide covering the mandatory requirements for all cosmetic products.

Paragon Nordic reviews text only in Swedish and / or English. All other languages must be reviewed by the

### Mandatory elements for sunscreen products (not self tan)

Elements	Explanation	Examples & symbols										
<b>1. Forbidden claims</b>	Claims that implies the following characteristics are strictly forbidden: <ul style="list-style-type: none"><li>100 % protection from UV radiation</li><li>No need to re-apply the product under any circumstances</li></ul>	Examples of forbidden claims: <ul style="list-style-type: none"><li>"Sunblock"</li><li>"Sunblocker"</li><li>"Full or total protection"</li><li>"All day prevention"</li></ul>										
<b>2. UVA labelling</b>	UVA protection must be indicated on the label using one or both of the following methods: <ol style="list-style-type: none"><li>The UVA symbol/logotype (recommended by trade organizations)</li><li>The term "UVA-protection"</li></ol>	The UVA symbol: <div></div>										
<b>3. UVB labelling - Sun Protection Factor (SPF)</b>	UVB protection must be clearly stated on the label using the appropriate SPF category. This allows consumers to understand the level of sun protection the product offers.  The SPF labelling must be stated with text (Labelled category) and number (Labelled SPF).  <i>Please refer to the Mandatory Label Information document provided to you for details on the Sun Protection Factor (SPF) for your product.</i>	<table><tr><th>Labelled category</th><th>Labelled SPF</th></tr><tr><td>Low protection</td><td>SPF 6, 10</td></tr><tr><td>Medium protection</td><td>SPF 15, 20, 25</td></tr><tr><td>High protection</td><td>SPF 30, 50</td></tr><tr><td>Very high protection</td><td>SPF50+</td></tr></table> Examples: <ul style="list-style-type: none"><li>Low protection, SPF 10</li><li>Medium Protection - SPF 30</li><li>SPF 50+ Very high protection.</li></ul>	Labelled category	Labelled SPF	Low protection	SPF 6, 10	Medium protection	SPF 15, 20, 25	High protection	SPF 30, 50	Very high protection	SPF50+
Labelled category	Labelled SPF											
Low protection	SPF 6, 10											
Medium protection	SPF 15, 20, 25											
High protection	SPF 30, 50											
Very high protection	SPF50+											

## Precautions and instructions for use for sunscreen products

All precautions and informations for use must be provided in the official language(s) of the country where the product is being sold. English is only accepted in Cyprus, Ireland, Malta, and the UK. Below, you'll find legally approved wording in both English and Swedish that you can use on your product packaging.

Element	English text	Swedish text
<b>4. Precautions</b>	<p>"Do not stay too long in the sun, even while using a sunscreen product. Keep babies and young children out of direct sunlight. Over-exposure to the sun is a serious health threat. Reducing the quantity of sunscreen product applied will lower the level of protection significantly."</p>	<p>"Vistas inte för länge i solen, även om du använder ett solskyddsmedel. Utsätt inte spädbarn och småbarn för direkt sol. För mycket sol medför en allvarlig hälsorisk. Om du applicerar för litet solskyddsmedel får du mycket sämre skydd."</p>
<b>5. Instructions for use</b>	<p>"Apply sunscreen products before sun exposure. Reapply frequently to maintain protection, and especially after perspiring, swimming or towelling. Apply generously." *</p> <p><i>* Additional guidance on quantity must be provided using words, pictograms, or icons. For details on the recommended amount for your product, please refer to the instructions for use in the Mandatory Label Information document provided.</i></p>	<p>"Applicera solskyddsmedlet innan du går ut i solen. Applicera medlet ofta så att du är skyddad hela tiden, särskilt när du svettas eller när du har badat och torkat dig. Applicera generöst" *</p>

## Storage information and precautions for self tan products

All storage information and precautions must be provided in the official language(s) of the country where the product is being sold. English is only accepted in Cyprus, Ireland, Malta, and the UK. Below, you'll find legally approved wording in both English and Swedish that you can use on your product packaging.

Element	English text	Swedish text
<b>1. Storage information</b>	"Store in dark place at room temperature."	"Förvaras mörkt i rumstemperatur."
<b>2. Precautions</b>	"Use only on intact skin. Avoid contact with eyes."	"Använd endast på intakt hud. Undvik kontakt med ögonen."

## CHECKLIST

### Legally approved and mandatory elements applicable to sunscreen and self tan products

Use this checklist to ensure that your artwork design complies with the regulatory requirements outlined in this guide.

This checklist includes the mandatory elements required for sunscreen products, with precautionary statements, instructions for use, and storage information relevant to sunscreen and / or self-tan products. If your product is an aerosol, sunscreen, wet wipe, and / or sold in the UK, you will also receive an additional PDF with a category-specific checklist, along with a separate PDF outlining the regulatory requirements for all cosmetic products.

Please note that the Responsible Person is responsible for ensuring that all additional regulatory requirements are met in accordance with current legislation.

For detailed explanations of each checklist item, please refer to the guide in this document.

#### Sunscreen products

- ☐ I have followed the PDF *Regulatory Guide - All Cosmetics*.
- ☐ The artwork does not contain any forbidden claims.
- ☐ The artwork has the UVA symbol.
- ☐ The artwork has correct UVB labelling, stating the Sun Protection Factor number (SPF) along with the Category (text).
- ☐ The artwork has the following information in the official language(s) of the country where the product is being sold:
  - ☐ Precautions.
  - ☐ Instructions for use.

#### Self tan products

- ☐ I have followed the PDF *Regulatory Guide - All Cosmetics*.
- ☐ The artwork has the following information in the official language(s) of the country where the product is being sold:
  - ☐ Storage information.
  - ☐ Precautions.